



DE BOER COVERS ALL • 1



### CORPORATE HOSPITALITY

De Boer Structures are especially designed for top quality hospitality during international renowned sport events, such as the Masters Andaluca, climax of the European golf season.



# LEADING IN TEMPORARY ACCOMMODATION

De Boer's history traces the growth and development of a modest tent manufacturer's expansion into the world's leading company in the sphere of temporary accommodation. De Boer, with its headquarters in Alkmaar in the Netherlands, is now established in Germany, the United Kingdom, Austria and Belgium.

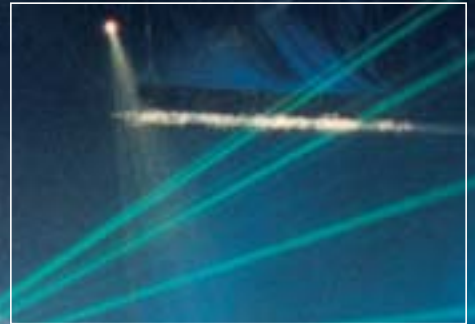
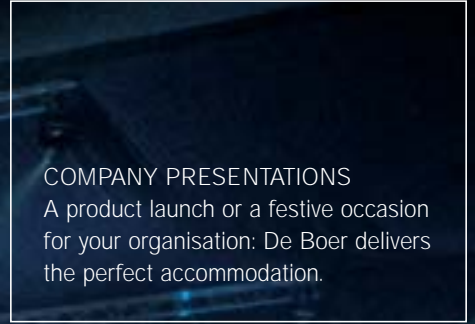
A great spirit of enterprise and innovation is intrinsic within De Boer. Since its establishment in 1924, the company has distinguished itself in the market through its pioneering role in the areas of design,

production, logistics and service and because the market demands increasing flexibility, they have added a new dimension to the traditional tent: customised temporary accommodation suitable for any place, under any circumstances. Three generations of the De Boer family have made the company what it is today; a company that offers accommodation, throughout the world, for all conceivable applications: from parties, special events and exhibitions to goods storage, refugee relief and emergency accommodation.



## FROM TARPAULIN TO DOUBLE-DECKER

*The story of De Boer begins at the turn of last century, in a small village in North Holland. Klaas de Boer, owner of the local shop and an ambitious businessman, derived a sheltered café using poles and tarpaulins for the annual village festival. The idea caught on and soon after, the first tent was purchased to offer buffets throughout the land. From this parochial beginning, the company focused on perfecting the tent as a temporary form of accommodation. Innovations including solid floors, side panels and even different levels were developed in the decades that followed. International principles proliferated but the basic premise remains unchanged over all those years supplying perfect accommodation. De Boer is always the right place to be and to be in.*



# TIME FOR FLEXIBILITY

Tent structures created by De Boer can be seen at prestigious events such as the Olympic Games, Formula 1 races and the Ryder Cup. However that's not all. They provide shelter to the victims of war, fire and natural disasters. A unique modular set-up makes the accommodation suitable for any place, under any circumstances.

One-off events are no longer bound by the space offered in the form of the host's permanent location. A special temporary solution to fit in perfectly with the function, atmosphere and spatial needs of the event creates the ideal setting for a party, conference or product presentation. Semi-permanent shelters offer a solution when extra space is needed for lengthier periods. Stocks are safe and within easy reach stored in an air-conditioned storage space and, in emergencies, De Boer can supply alternative shop, dwelling or workspace within a matter of days.

## THERE'S NOTHING TO IT!

*Product presentations cause sleepless nights for many a manager. Where does one hold the show and under what settings will the product be seen at its best? De Boer has extensive experience in this area and can provide professional advice at an early stage. A large international car manufacturer asked us for our ideas about the perfect location to present its latest sports car. The accommodation needed to offer space for a spectacular show and a large crowd, and it had to float since the presentation had to be held on the water, due to a lack of space. De Boer supplied a suitable tent structure built on pontoons, complete with interior fittings and lighting for the show. A layer of ice – supported by a cooling system and boasting ice décor – was created on top of the wooden floor. The car was presented during a sparkling winter show.*





**A PERFECT COMBINATION**  
Motorsport and De Boer have proven to be a perfect combination for many years. In a row: De Boer structures can be found at numerous racing circuits around the world.



# DE BOER COVERS ALL

Although De Boer's market spans five continents, its perception of service remains unchanged. The market demands ready-made solutions, so De Boer offers temporary accommodation for all conceivable circumstances. If our standard range doesn't include suitable accommodation, an existing design will be adapted or an entirely new shelter created within a few months. In addition, De Boer's designers continuously create new structures, ensuring that our customers are always given the choice of the latest and best available accommodation.

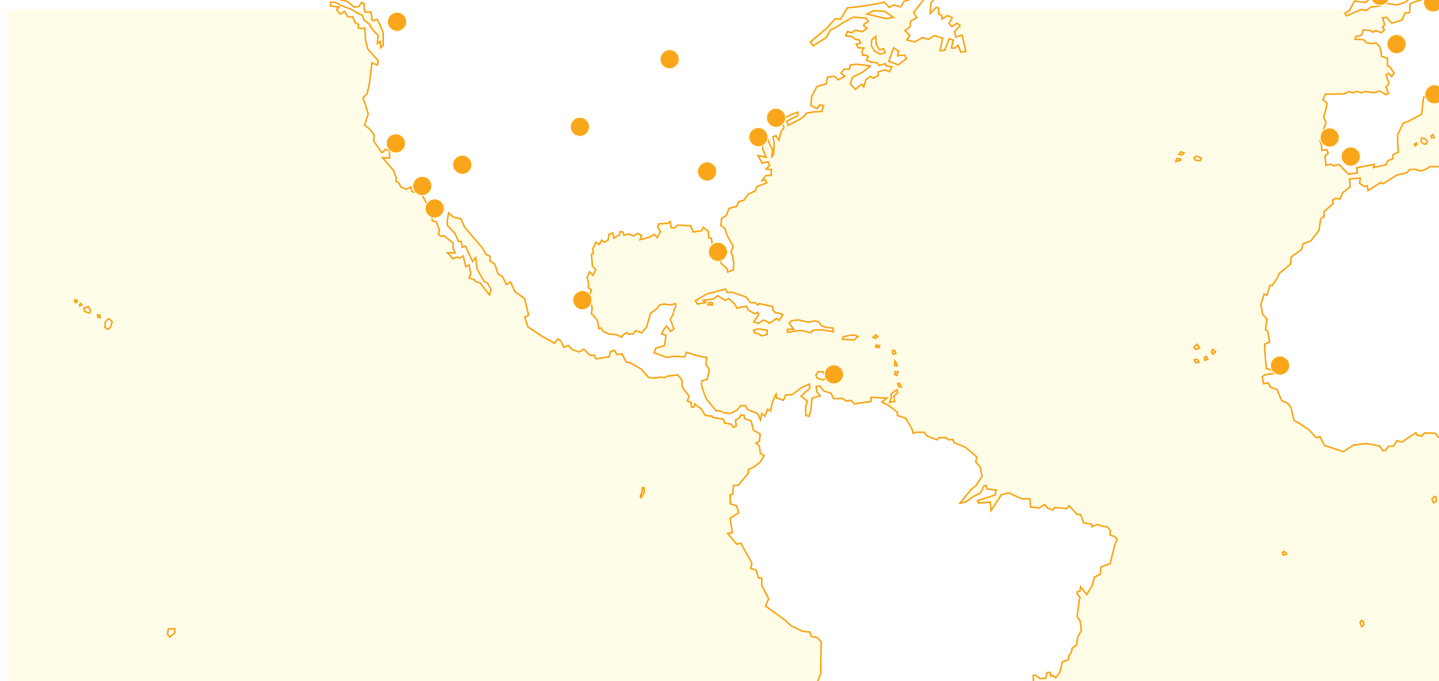
Nowadays, we deliver fully equipped, temporary complexes offering facilities of a standard generally expected only in permanent buildings. De Boer constructs professional reception areas, secure and refrigerated storage space, fully equipped conference spaces and comfortable hotels, and De Boer provides its customers with a comprehensive service package too. We deliver turn-key accommodation, according to your requirements, boasting facilities that range from audio-visual equipment to stage lighting, heating and air-conditioning. Backed by a team of carefully selected partners, we guarantee top quality and reliability. There is every reason to say: De Boer Covers All.



## ROUND-THE-CLOCK HOSPITALITY

*International sports events always have an almost magical charm. A contest between the world's best is an ideal place to forge new business alliances and cement existing ties; big companies eagerly make use of such occasions. The right settings and comfort are essential ingredients when it comes to showering your business relations with hospitality. At the 24-hour Le Mans race, one of the most spectacular sports events in the world, De Boer took only a few days to erect innovative, temporary accommodation at strategic places along the circuit for several big names in auto industry. The facilities boasted VIP lounges, conference areas, top-class restaurants, comfortable hotels and a panorama tower to enjoy the fantastic view.*

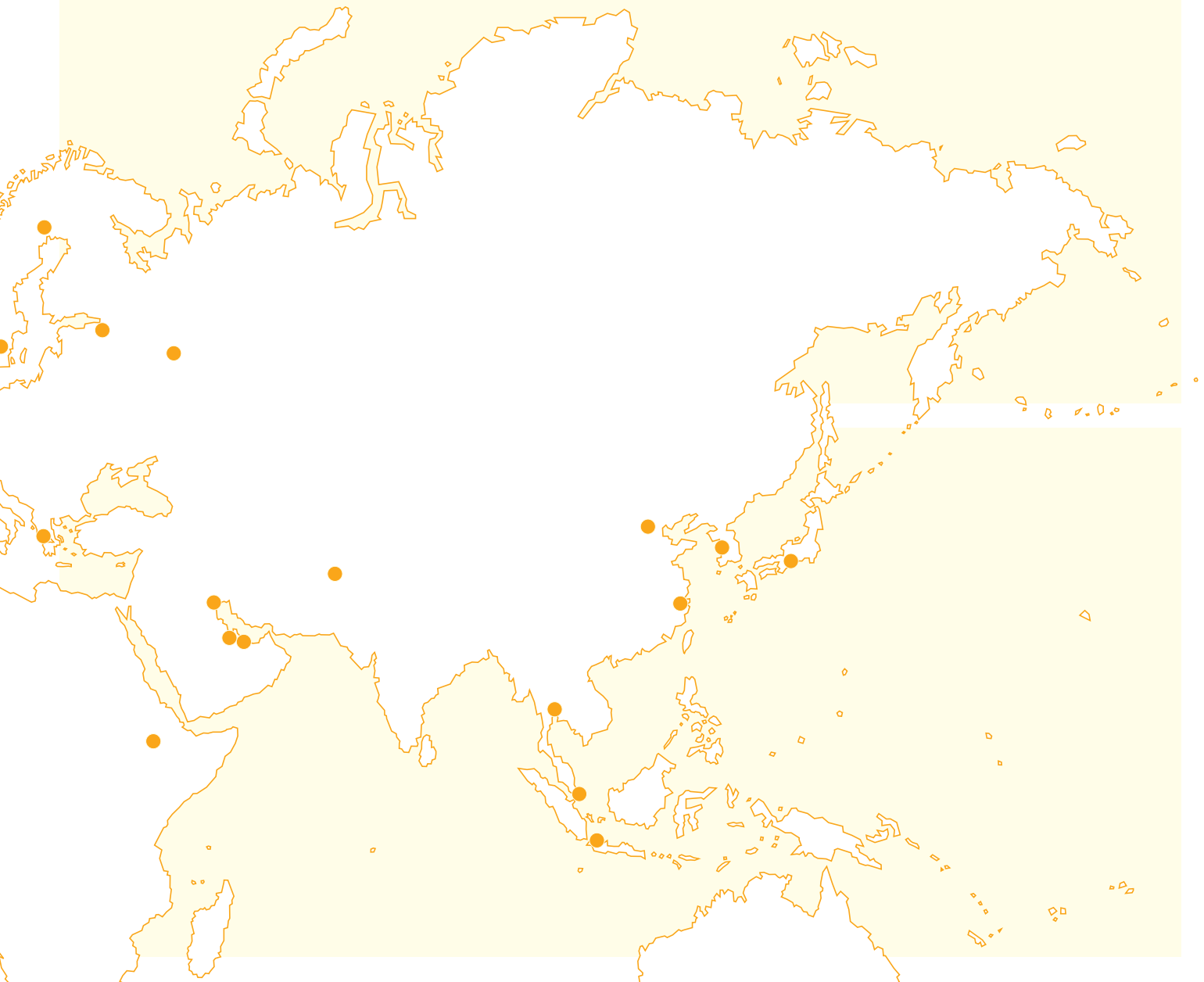
# WORLD WIDE CREATIVE COVERING



**AMERICA:**  
The appointment as official supplier for the 1996 Olympic Games in Atlanta was the trigger for further growth of De Boer on this continent. Today, you can find structures of De Boer all over the United States, Canada, Mexico and in South America.



**EUROPE:**  
The leading role of De Boer in Europe is confirmed with a wide variety of prestigious projects such as Farnborough International in the UK, the world's largest temporary exhibition grounds, or at a Royal Wedding party in the Netherlands.



**AFRICA:**  
De Boer also realises projects in several countries in Africa, varying from the realisation of temporary accommodation for the United Nations or special structures for national holidays.



**MIDDLE EAST:**  
Accommodation for important political meetings in Afghanistan, reception areas in Dubai and structures for additional exhibition space in Kuwait are just a few examples of the projects realised by De Boer in this region.



**ASIA:**  
Corporate hospitality, special wedding accommodation, product launches or exhibition halls. Japan, China, Singapore or Thailand. The fully air-conditioned facilities by De Boer are used in many countries in this part of the world.



**SEMI-PERMANENT**

Advanced applications such as isolated side panels and fully integrated entrance systems are developed by De Boer to make the logical step from temporary accommodation to a long term solution.



# ELBOW GREASE

The tents of today are indeed an engineering tour de force, but aspects areas such as design, production and actually erecting the structure remain a question of elbow grease. De Boer's employees take responsibility for designing, producing, supplying, maintaining and cleaning the tent structures. This process demands, and delivers, optimum focus and flexibility.

This is why De Boer deploys a team of dedicated employees with complimentary skills for whom the concept of 'impossible' doesn't exist. These individuals provide the company with a healthy dose of vision, spirit and insight into new trends and technologies. Their creativity and experience never cease to generate far-reaching product and logistical improvements.

As part of our policy of continual improvement and evolution, De Boer is at the forefront of new product development and innovation.

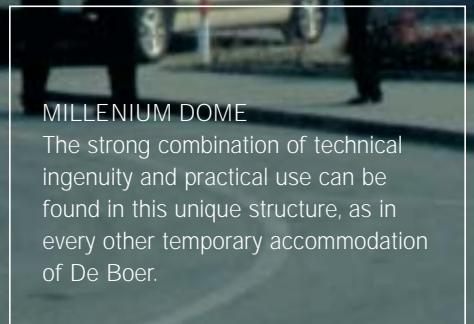
The internal Research & Development department adapts designs and products based on customer experiences and the advice of our field staff who work with the tent structures daily. Such adaptations serve to make the tent structure more manageable and better suited to meet the requirements of our customers. These people make De Boer what it is today: a world leader in temporary accommodation service, production and design.

## ONE-TWO-THREE DURABILITY

*Seasonal pressures, new construction projects or renovations often generate a need for extra space and companies are forced to find immediate solutions to this problem. Not only is it expensive to construct permanent facilities, but this is time consuming takes time and leads to over-capacity in the long term. A semi-permanent solution is the perfect answer in such cases. For instance the implementation of more stringent safety & security requirements prompted Amsterdam Schiphol Airport to reconstruct its baggage handling halls. It would have been impossible to achieve this while dealing with the summer peak, so the airport looked for an alternative area for this its baggage handling operation while the construction activities were undertaken. Within seven weeks, De Boer had provided temporary accommodation.*

*A baggage handling system capable of processing 2,000 suitcases an hour was installed in the hall. The depot will remain in service for at least a year, until the reconstruction work is completed.*





**MILLENIUM DOME**  
The strong combination of technical ingenuity and practical use can be found in this unique structure, as in every other temporary accommodation of De Boer.



# SURPASSING THE TENT

The principle of a tent is centuries-old: stretching cloth over poles, but today's temporary accommodation has undergone an incredible evolution of form, structure and material, especially in recent years, with new materials and current developments opening up a myriad of options. Aluminium and Teflon are here to stay and by using these materials the structures become both stronger and lighter, making new forms and designs more feasible.

De Boer leads the field in this regard, and continues to extend the boundaries in search of new challenges to make its mark.

The business world is striving to achieve top quality and maximum efficiency; this applies equally to the concept of space. De Boer satisfies these demands by continuing to design and produce tent structures that make living, working and sleeping in comfort a reality.

## DE BOER CREATES THE PERFECT CIRCLE

*At the end of the 1990s, De Boer was commissioned to design a tent for the Celebration Festival, an event in honour of the new millennium on Liberty Island. The starting point for the tent's design was the location of the festivities. A 20-metre tall flagpole stands in the middle of the island, anchored in a huge round concrete slab. De Boer designed a round structure that fitted perfectly onto the concrete base: the Millennium Dome. The first draft sketches were made and it became clear that the plan was feasible. The design was then created in a 3D design programme and the measurements were calculated. The outcome: a 22-metre tall structure with an unrestricted span of 60 metres, complete with a circular, mezzanine floor inside.*



De Boer realises its projects all over the world out of the underneath stated offices. For further information about the accommodation solutions and products of De Boer you can contact the office in your country. For countries outside of these regions, please contact the office of De Boer International B.V. .

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